



West Hills Art League

Think Spring!

To promote individual growth of the members and public appreciation of the arts.

<http://www.westhillsart.org/>

March, 2010

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Demonstrator Corner

Look Who's Coming!

The West Hills Art League welcomes graphic designer Joe Schuster as our March demonstrator/lecturer.

On Thursday night, Joe will give us tips on photographing our own artwork and suggest ways we can use these images for secondary purposes (e.g., business cards, greeting cards, logos, websites, etc.)

Joe graduated from the Art Institute of Pittsburgh with a degree in Graphic Design. He's proficient in multiple graphics programs (Photoshop, In-Design, Illustrator, etc.) and currently works at Dick's Sporting Goods.

Members are invited to bring two pieces of new unframed artwork to be digitally photographed that evening. Joe will provide us with digital files we can use to update the WHAL Artist's Market web page. ✚

Member News

Repeat for Those who Missed It!

Carol Volz Begley PSA has had an oil portrait accepted in the juried American Artist Professional League 81st Grand National Exhibition held at the Salmagundi Club in New York City. She has also received awards in these national Pastel juried exhibitions: Pastel Society of West Coast, Pastel Society of New Hampshire, Pastel Society of Connecticut and the Chicago Biennial. ✚

March WHAL Meeting

Spring to Life at WHAL!

The next meeting of WHAL will be held on Thursday, March 18, 2010 at 7:00 to 9:30 PM. The location is Sharon Presbyterian Church Community Center, 522 Carnot Road, Moon Township, PA. The snow is melting, the crocus will soon be blooming so celebrate Spring. Come to the meeting to meeting some old friends and make some new friends. ✚

Quick Reference: Upcoming Events

WHAL March Meeting

March 18th 7-9:30pm

WHAL Annual Show Artwork Drop-off

March 27th 10am-12pm

Three Rivers Show Entries

March 30th

WHAL Annual Show Reception

April 10th 1-4pm

WHAL Annual Show Judge Critique

April 15th 7-9:30pm

Sewickley Gallery Walk

April 23rd - 24th

Lawrenceville Art all Night

April 24th - 25th

WHAL Golden Demo

May 14th 7-9pm

WHAL Golden Workshop

May 15th 9:30am-2:30pm

WHAL Hosting Two Golden Events ***Space is limited!***

The West Hills Art League will host two May events featuring Golden products and *Golden Artist in Residence Merle Rosen*.

Friday, May 14th, 2010 (7:00pm – 9:00pm): Demonstration of Golden Products (FREE)

Location: Sharon Community Presbyterian Church – Fellowship Hall. Guests welcome.

Saturday, May 15th, 2010, 9:30am – 2:30 p.m Merle Rosen Workshop

Using Golden acrylic products, this workshop will demonstrate possibilities that can be used to augment traditional watercolor techniques. Learn how to make fluid acrylics perform like watercolor. Explore iridescent, interference and metallic pigments. Experiment with unique acrylic grounds that render beautiful and unusual effects on paper or other supports not usually open to watercolor.

All paints for the workshop will be furnished courtesy of Golden. WHAL Members: \$75; Non-Members \$100 (class size is limited.)

Sharon Community Presbyterian Church
Fellowship Hall (lower level)
522 Carnot Road Moon Township, PA 15108
Contact: Cindy Gilberti:
c.b.gilberti1@verizon.net

Non-members welcome on a first-come/first serve basis. Refreshments will be provided; bring a bag lunch.

WHAL members: we need volunteers to make this event a success. A sign-up sheet will be available at the March meeting for those of you willing to help with setup, refreshments, cleanup, etc. 🇺🇸

WHAL Juried Show This Month! ***Showcase your talent!***

The West Hills Art League 2010 Annual Juried Show begins soon at Robin Hill Mansion in Moon Township. This year's judge is Robert Yonke. A show prospectus may be downloaded via the WHAL website at <http://www.westhillsart.org/newsletter.html>. Copies will also be available at our March meeting and at Robin Hill during the drop-off time. Drop-off, reception, judge's critique and pickup will take place at Robin Hill.

Show specifics:

Eligibility: All WHAL members (dues current)

Entry fee: \$5.00 / piece (payable to WHAL at drop-off)

Accepted work: Original work (no workshop paintings.) All work must have been completed with the last two years. All media accepted.

Artwork drop-off:

Saturday March 27th from 10am-12pm

Artwork pick-up:

April 15th, following judge's critique, 7-9:30pm

Opening reception:

Saturday, April 10th from 1-4pm

Judge's critique:

Thursday, April 15th, 7-9:30pm (also artwork pickup)

WHAL Members: your help is needed to make this event a success. We need volunteers to assist in the following ways:

- *Accepting artwork (March 27th from 10am-12pm)*
- *Hanging artwork (during and immediately following until 3pm)*
- *Reception setup (April 10th 12-1pm)*
- *Reception cleanup (April 10th 4-5pm)*

Contact Kim at kimiyer@comcast.net to let her know how you are willing to help out during this event. 🇺🇸

Gallery Walk Stroll the Village!

The Sewickley Spring Gallery Walk is an event not to miss in 2010! Friday April 23, 5pm–9pm and Saturday April 24, 10am–3pm.

The Village of Sewickley will be bursting with Art, Music and Dining! Twenty plus venues will host a **public reception, Friday, 5-9 pm.**

FREE metered parking begins after 4pm.

The Gallery Walk exhibitions will be on display through "Sewickley Unleashed," a street fair on Broad Street to benefit Animal Friends, Saturday, April 24, 10am–3pm.

FREE metered parking on Saturdays throughout 2010!

For further information, please contact:

Jim Price, 412.324.1996

sewickleychamber@gmail.com 📧

Art All Night

No Fees No Jury No Censorship

It's official, **Lawrenceville's 13th Annual Art All Night** will be held April 24-25th 2010 at the Iron City Brewery, 3340 Liberty Avenue in Lawrenceville.

Art All Night is a grassroots event staged by an all-volunteer crew. A joyful celebration of the arts and community, the show grows in popularity each year, bringing thousands of people from all over the region into Lawrenceville. In 2009 Art All Night Lawrenceville featured work by 1034 artists and was attended by over 10,000 guests.

Everyone is invited to submit one (and only one) piece of artwork to be included in Art All Night. Participation and attendance are free. For more information, and to participate or volunteer, visit the Art All Night website at www.artallnight.com Volunteer signup and on-line registration will start in mid March. 📧

Call For Entries

The Pennsylvania Watercolor Society

is pleased to announce their 31st International Juried Exhibition to be held from October 1 through November 14, 2010, in the Crary Art Gallery in Warren, PA. The opening Reception will be held on Saturday, October 2, 2010, from 1:00 to 5:00 p.m., with the Awards Ceremony taking place at 3:00 p.m. Over \$5000 in Cash Awards plus Merchandise Awards will be available to an inspiring group of fine artists from across our nation and around the world. They cordially invite all artists to enter the competition. Entries must be submitted by May 31st. The prospectus/entry form may be downloaded via their website at **www.pswwc.com** or by contacting John W. Walker, Exhibition Chair, at 4077 Bowser Road, New Freedom, PA 17349 (717-235-5310) (walkerjohnw@gmail.com) with a SASE.

The Three Rivers Arts Festival

is hosting a juried exhibition to showcase the region's vibrant creative community. The exhibition will take place at an indoor Cultural District gallery during the 2010 Three Rivers Arts Festival, June 4-13, in downtown Pittsburgh. Submissions are welcome from across the spectrum of visual arts.

Works will be juried by a panel of Pittsburgh artists and curators. Artists who meet residence requirements may enter up to three qualifying individual pieces for jury.

The goal of the New Juried Arts Exhibition is to showcase the best art produced in our region. Decisions will be based solely on aesthetic quality as determined by the jury panel in an anonymous jury process. Works that are selected for exhibition may also be offered for sale at the artist's discretion. Three Rivers Arts

Arts Festival cont.

Festival receives a 20% commission on all sales to support the exhibition.

For eligibility, rules and procedures, and to download a prospectus, visit www.artsfestival.net/visualart/juried-visual-art-2010.html

Deadline for submissions: March 30, 2010

Artist's questions about the New Juried Visual Art Exhibition (i.e. does my work qualify?) may also be directed to Sonja Sweterlitsch at 412-471-3191 or sweterlitsch@pgharts.org.

Art on the Yough

This June in Connellsville

The Southwestern PA Artist Society announces "Art on the Yough"

Time: June 26 (11am-5pm) to June 27, 2010 (noon-5pm)

Location: Yough River Park, Connellsville Pa 15425

If you are interested in selling wares during this event, the cost is \$25 to rent a space. Artwork will also be accepted as a donation for auction, benefiting the Connellsville Cultural Trust.

The exhibit's intent is to expose the public to the culture, and talents of this region. Along with the artist exhibit, the sponsors (The Connellsville Cultural trust) will be holding youth art classes.

The Park has pavilion space for twenty displays, a stage/ patio with power, a refreshment stand, public bathrooms, a beach, benches and free parking. The Park is part of the Yough River trail, making it a unique exhibit. The Connellsville Historical society

will hold the annual Braddocks' crossing reenactment on the same days.

For more information contact Michael Edwards at cctrust@zoominternet.net or 724-626-0141. Also visit www.connellsvilleculturaltrust.org

Classes Offered at Schoolhouse Arts

Watercolor: Nancy Decant

Wednesday, April 21, 28, May 5, 12, 19, 10:00 a.m. - 12:30 p.m.

Beginning and intermediate watercolor painters will take their painting to new heights in this class designed to help students find new freedom and get closer to their own personal style. Color and design will be the focus and various techniques for using translucent and opaque watercolor will be explored. To contact Nancy, email ndeckant123@hotmail.com

Framing: George Salamacha

Thursdays, April 22, 29, May 6, 13, 20, 6:30 - 9:00 p.m.

This course offers demonstrations of techniques for most aspects of custom framing from a professional framer, introducing the basics of measuring and cutting mats, constructing and installing new or re-used frames of wood or metal. Glass and acrylic cutting techniques will be demonstrated and practiced, as well as learning how to properly mount photos, needlework, paintings and preserve treasured antiques.

\$55.00 members, \$60.00 non-members.

The Schoolhouse Arts Center is located at 2600 South Park Rd, Bethel Park

For more information or a registration form, contact Margo at 412-835-9010, margobarr@yahoo.com or visit \$55.00 members, \$60.00 non-members.