



West Hills Art League

To promote individual growth of the members and public appreciation of the arts.

<http://www.westhillsart.org/>

October, 2009

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Demonstrator Corner

Look Who's Coming!

The second meeting of the season will be held on Thursday, October 15, 2009 at 7:30 to 9:30 PM. The location is Sharon Presbyterian Church Community Center, 522 Carnot Road, Moon Township, PA. **Robert Yonke** will be our speaker for the October WHAL meeting. Bob works out of his two home studios, one in Pittsburgh, PA and the other in Garrett County, Maryland. His artwork reflects his love of music, the mountains and the outdoors. He works mostly in watercolor and focuses on subjects that he loves, such as bluegrass music. As the artist puts it, "My work reflects personal interests. For example, I find that working on a painting of a bluegrass artist allows me to relive the pleasure I've had picking with my friends."

For the October session Bob states, "A subject that cuts across most all mediums is the "how" of taking your art public. In this session we will discuss the how and why of taking your art public and cover such issues as the importance of creating a "niche", ways to develop awareness and use of the internet. We will also discuss ways to retail your wares. Granted the only person that needs to be happy with art is the artist, there are times when someone else's perception comes into play. This other person could be a "decorator", collector, professional art buyer, promoter or juror. We will discuss what might influence each of these."

Bob's award winning art has been shown in many galleries throughout the region. He is a member of the Garrett County Arts Council in

Western Maryland and Participating Artist of the Turkeyfoot Highlands. One of his favorite projects was providing original artwork for the International Bluegrass Music Association's 2008 World of Bluegrass promotional materials. In addition to working at his art, Bob enjoys teaching watercolor seminars around the region.

Bob's original paintings, prints and cards can be found in shops and galleries nationwide and online at <http://www.appalachianstudio.com> Original artwork can be commissioned by contacting the artist directly at info@appalachianstudio.com. You can also check in on Bob's latest work or thoughts at The Bluegrass Painter Blog http://mountaindo.typepad.com/mountain_do/w eblogs/ 📌

Food for Thought

Meeting Start Time Change Proposed!

A few members have suggested an earlier start time for the WHAL meetings. The WHAL board would like members to consider moving the start time to 7:00 p.m. The proposal will be discussed at the business portion of the October meeting. Members will have the opportunity to express their opinion before a general vote is taken at the meeting. 📌

WHAL Fundraiser!

Step Up and Support Your League!

Our first meeting of the season met with some very good suggestions for fundraisers for our league! Audra Zampogna, our league Treasurer, pointed out our funds are low this

year and a fundraiser would be a very good idea in lieu of an increase in membership dues. With that in mind, the suggestions offered at the meeting are listed below. ***We are asking for a volunteer (s) to step up and organize the fundraiser for our league. We need your help!***

Member suggestions:

- **Yart Sale** – yard-sale style, selling unused art supplies, art books, etc. (yard sale prices)
- **Holiday craft shows** to sell our note cards, items painted by our members such as glass jars/candles, slate, ornaments, etc. Small artwork (6 x 8) and/or prints to sell under \$25.
- Some locations suggested were Robin Hill, Sharon Church, Merrick Art Gallery, Holy Trinity church in Robinson, St. Margaret Mary church in Moon and CCBC “Under The Dome” craft show.

Again, all input and suggestions welcomed!

Kim Iyer will bring to the meeting decorative painting magazines to look for ideas to contribute to our fundraiser. If we come together and each of us paint 3-4 items, it will result in a very successful and enjoyable fundraiser! It will also be a good chance to try your hand and express your artistic talents in another media.

Included below is a breakdown of the treasurers’ report for 2008/2009. While we have elected to make adjustments to our outlay for our annual art show, opting for ribbons & certificates instead of the monetary prizes, a fundraiser is still in need to support our

demonstrator program and various other expenses incurred.

Treasurers Report:

	Debit	Credit
Website	\$ 287.88	
Annual Art Show	\$ 881.40	
Holiday Party	\$ 100.00	
Postage	\$ 338.62	
Demonstartors	\$ 530.00	
Show Entry Fee		\$ 438.00
Membership		\$1,150.00
TOTAL	\$2,137.90	\$1,588.00
Beginning Balance	\$1,001.82	
Ending Balance	\$256.79	

***Annual Membership Drive
Discount for Early Renewal!***

Our **annual membership drive** kicks off on September 1st and runs through October 31st. **Our membership fee structure has changed** slightly: The annual membership fee is now \$25 for an individual, or \$35 for a family.

Returning members may apply a \$5 discount if they renew their membership during WHAL’s annual 2-month membership drive (September 1st through October 31st) in which case the fee is \$20/\$30 for individual/family.

Please use the attached membership form. The form can also be found on the WHAL website: <http://www.westhillsart.org/index.html>

***Paint Fall Colors at Our House
Special Invitation from WHAL President!***

Hello All!
Rege and I would like to extend an invitation to come out to our new house in Hookstown, PA to paint the fall colors, **Saturday, October 17th!** Our house sits high atop a hill,

overlooking miles and miles of rolling hills and farmland. The view is breathtaking and promises to yield spectacular fall color! Come early and stay until the sun sets! Snacks and covered dishes welcomed!

Directions noted below:

Starting from University Blvd., Moon Twp. (Sharon Church):

- a. Turn RIGHT onto PA-60 heading towards the airport.
- b. Follow PA-60 north to EXIT 10, ALIQUIPPA.
- c. Bear to the left at the end of the ramp. Taking the LEFT onto Green Garden Road
- d. Continue on Green Garden Rd., taking slight LEFT onto PA-18
- e. First RIGHT is McCleary Road. Follow to 797 McCleary Road (house on the left)

If you get lost:

Kim Iyer – 412-849-8982

Rege Stewart – 412-508-6028

Home phone – 724-573-4549

Happy Painting!

Kim Iyer 🇺🇸

Portrait Painting Workshop

By Christine Swann!

New Portrait Workshop with Christine Swann, "The Power of Pastel"

November 14 and 15th (Sat and Sun)

South Side, Carson Street, Pgh PA

9:00-3:00pm

All Levels welcome \$120

For more information and to reserve a place in the workshop, call 724-444-8197

or email christine@swannportraits.com

website: swannportraits.com 🇺🇸

Gallery News

International Images!

International Images, Ltd. is pleased to announce its exhibition, "From Mod to Modern: Celebrating Pittsburgh Associated Artists of the 60s," showcasing the following renowned local artists: Sylvester Damianos, Aaronel deRoy Gruber, Frances Gialamas, Peter Calaboyias, Robert Qualters, Tom Brunger, Girts Purins, and Donna Hollan Bolmgren. As the title suggests, all the artists are exhibiting works in a wide variety of media produced in the revolutionary decade of the 1960s and today. This show is a precursor of the 100th anniversary of the Associated Artists of Pittsburgh, which will be commemorated in 2010.

In accompaniment to "From Mod to Modern," the second floor gallery will feature new works by artist Eliza Houston. Eliza is a senior at Moon Area High School. For her senior project she is displaying her mixed media work in the gallery, with any proceeds benefiting the Laughlin Center of Sewickley. Also on the second floor are various paintings by Cuban artists from the International Images collection and those evoking the feeling of Autumn by local and international artists.

The exhibition will continue through mid-November 2009. Gallery hours are 11 am – 4 pm, Tuesday through Saturday and by appointment, (412) 741-3036. Images available upon request. 🇺🇸

Beaver Falls Show a Success

Christ's Lutheran Church 12th Show!

C. Keith Jones was the featured artist whose fine art work was displayed at the Christ's Lutheran Church 12th Annual Juried show. Works on display included oils, watercolors and acrylics of Western Pennsylvania. Keith resides in Baden, PA 🇺🇸