

WEST HILLS ART LEAGUE Minutes

March 18, 2010

Present: Kim Iyer, President
Cindy Gilberti, Vice President
Janine Simmons, Membership
Cathy Vignolini, Web
WHAL Members

Next meeting: April 15, 2010 7-9:30pm Robin Hill Mansion

I. Announcements

Cindy Gilberti: 23 people have signed up for the Golden Workshop thus far. Cindy requests that we tell her if we plan to attend either event (even the free one) so that she can give Merle Rosen a headcount for determining how many samples to bring. We still need volunteers for both Golden events and Cindy asks that attending members bring snacks to share such as fruit, cookies, etc. Deadline for registration is April 15th. That is also the date on which Cindy will deposit the registration fees.

Kim Iyer: Reminded members that the drop-off date for the annual show at Robin Hill is next Saturday, March 27th from 10am-12pm. Artwork will be hung immediately following the drop-off and will be judged that same day as well. Keith Jones and Will White have volunteered to hang the show and could use additional help, i.e. we need more volunteers. Kim reminded members that the opening reception will be held on a Saturday this year. She urged members to bring snacks and beverages. People wishing to volunteer to accept artwork, hang the show, setup for reception, take down, etc. should contact Kim.

Kim Iyer: WHAL has reserved Sweetwater for October 15th-November 12th 2010. Sweetwater will require a \$10 submission fee from each participating artist. That is a per artist fee, not per piece. Sweetwater will charge 25% commission on sales. A signup sheet will be available at future meetings.

Kim Iyer: New ribbons have been purchased for the annual show at \$4/each.

Kim Iyer: Nickelodeon Mall in Sewickley has offered space in the vestibule for WHAL members to exhibit during the Sewickley Gallery Walk on Friday April 23rd (5-9pm) and Saturday April 24th (10am-3pm.) She cautioned that shop owners are not responsible for the safety of the artwork and advised participating members to plan to be onsite and to take their work home over Friday night. Carrie Widener stated that she is having a show in a second floor area in that mall and volunteered to transport members' artwork and display easels to the mall if they are unable to. She cautioned that she has limited space to do this. Kim suggested that WHAL use the opportunity to sell art note cards (proceeds go to WHAL.) Cindy mentioned that the supply was dwindling and Carrie volunteered to print 50 cards, gratis. Cathy Vignolini offered to deliver jpegs of artwork to Carrie's business. Kim will advise her on which jpegs to deliver. Cathy Geronimo may deliver cards to sell as well.

Janine Simmons was accepted into the Pittsburgh Watercolor Society.

Carrie Widener: Stated that she has a contact at FedEx Ground Headquarters in Moon Township that may offer WHAL the opportunity to exhibit in their building. She could provide no additional details at this time.

II. Discussion

No new business was raised for discussion.

III. Report

Membership report: 61 members

Treasurer report: Current balance \$871.86

IV. Demonstration

Joe Schuster and Bethany Shaw kindly offered tips for photographing artwork, then gave members the opportunity to photograph their own pieces using Joe's and Bethany's equipment, with their guidance.